

TOP FIVE

WAYS TO MARKET SUMMER MEAL SITES IN MONTANA



1.

Place eye-catching Sidewalk Stickers with summer text line information in high traffic areas of the community such as schools, grocery stores, or gas stations.

FRIENDS

FUN

406
SUMMER
FIX

**FREE
FOOD**

**NOKID
HUNGRY**
SHARE OUR STRENGTH
MONTANA

TEXT "**FOOD**" TO **877-877**
For Summer Meal Sites Near You



2.

Mail formal invitations to prominent people in your community like the mayor, news station or fire department, asking them to attend your summer meal kick-off event. It will make your event AND the person feel special!



3.

Set up or partner with booths at your local fair, rodeo, or farmer's market. Spread the word about your site and the summer text line while getting to know the community. Hand out flyers, stickers, treats, etc.



4.

Recruit local bands to play a concert at your site. Consider teen musicians or small bands willing to donate their time. Market the event as a free community concert to attract a larger audience.



5.

Gather a group of volunteers to place promotional door hangers in neighborhoods near summer meal sites. Recruit volunteers from high school clubs, church groups, senior centers, or large companies seeking a charitable team building activity.

